# **Request for Proposal: Social Media Manager**

**Date:** July 1, 2025  
**Subject:** Seeking a Social Media Manager to Boost Community Engagement

Dear Potential Partners,

Alachua County Crime Stoppers Inc. is seeking a talented and experienced Social Media Manager to strengthen our online presence and connect with our community to promote safety and awareness.

We are looking for a professional with the following qualifications:

* Demonstrated experience managing social media accounts for organizations, preferably in community safety, law enforcement, or nonprofit sectors.
* Expertise in creating and executing social media strategies to increase visibility, engagement, and support for our mission.
* Proficiency with social media analytics tools to track performance and optimize content for maximum reach and impact.
* Creativity in crafting engaging visual and written content that reflects our organization’s values and goals.
* Strong communication skills to connect with a diverse audience and collaborate effectively with our team.

If your company or team offers skilled Social Media Managers with these qualifications, we invite you to submit a detailed quote outlining your services, pricing, and relevant experience. Please include examples of your work with similar organizations and any additional services that could enhance our social media efforts.

**Submission Deadline:** July 31, 2025

**Submit Quotes To:** [CrimeStoppers@stopcrime.tv](mailto:CrimeStoppers@stopcrime.tv)

Thank you for your interest in supporting Alachua County Crime Stoppers Inc. We look forward to reviewing your proposal.

Best regards,

Bennett Latimer  
Vice Chair  
Alachua County Crime Stoppers Inc.  
[CrimeStoppers@stopcrime.tv](mailto:CrimeStoppers@stopcrime.tv)