

Request for Proposal: Social Media Manager

Date: July 1, 2025

Subject: Seeking a Social Media Manager to Boost Community Engagement

Dear Potential Partners,

Alachua County Crime Stoppers Inc. is seeking a talented and experienced Social Media Manager to strengthen our online presence and connect with our community to promote safety and awareness.

We are looking for a professional with the following qualifications:

- Demonstrated experience managing social media accounts for organizations, preferably in community safety, law enforcement, or nonprofit sectors.
- Expertise in creating and executing social media strategies to increase visibility, engagement, and support for our mission.
- Proficiency with social media analytics tools to track performance and optimize content for maximum reach and impact.
- Creativity in crafting engaging visual and written content that reflects our organization's values and goals.
- Strong communication skills to connect with a diverse audience and collaborate effectively with our team.

If your company or team offers skilled Social Media Managers with these qualifications, we invite you to submit a detailed quote outlining your services, pricing, and relevant experience. Please include examples of your work with similar organizations and any additional services that could enhance our social media efforts.

Submission Deadline: July 31, 2025

Submit Quotes To: CrimeStoppers@stopcrime.tv

Thank you for your interest in supporting Alachua County Crime Stoppers Inc. We look forward to reviewing your proposal.

Best regards,

Bennett Latimer
Vice Chair
Alachua County Crime Stoppers Inc.
CrimeStoppers@stopcrime.tv